

# Topic 4 The impact of change

## Symbole und Abkürzungen

↔	ist das Gegenteil von ...	(AE)	Amerikanisches Englisch	jdn	jemanden
→	ist verwandt mit	(BE)	Britisches Englisch	jdm	jemandem
=	entspricht	(sg)	Einzahl (Singular)		
sth	something	(pl)	Mehrzahl (Plural)		
sb	somebody				
		etw	etwas		

## Getting started

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
series	Serie; Reihe	Jake loves watching detective series online.	
spontaneous	spontan	spontaneous → spontaneity	
to resist	sich widersetzen; widerstehen	We couldn't resist looking at the food.	
major	groß; wichtig; Haupt-	major ↔ minor	
consequence	Folge; Konsequenz	= the result of sth	
countless	unzählige; viele	= too many to be counted	
decade	Jahrzehnt	= a period of ten years	
irreversible	unumkehrbar; unwiderruflich	= sth that cannot be changed back to what it was before	
linked	verbunden	linked = connected	
artificial intelligence (AI)	künstliche Intelligenz (KI)	= often known as AI	
decision making	Entscheidungsfindung	decision → to decide	
advancement	Karriere; Aufstieg	= success and promotion in sb's job	

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
to eliminate	beseitigen; ausschließen	to eliminate → elimination	
tedious	langweilig; ermüdend	tedious = boring	
repetitive	sich wiederholend; monoton	repetitive → to repeat	
efficiency	Produktivität; Leistungsfähigkeit	efficiency → efficient	
to outweigh	aufwiegen; wettmachen	The benefits far outweigh the disadvantages.	
convenient	bequem; angenehm	convenient → convenience food	
quotation	Zitat	quotation → to quote	
attitude	Haltung; Einstellung	= the way you think and feel about sth and sb	
to outline	umreißen; skizzieren	Please outline the major arguments given in the text.	
current	aktuell; gegenwärtig	The current situation is difficult.	
to deny	leugnen	If you deny sth, you say it isn't true.	
employee	Angestellte/-r; Mitarbeiter/-in; Arbeitnehmer/-in	employee → employer → to employ	
employer	Arbeitgeber/-in	employer → employee → to employ	

**Skills workshop 1 – Collocations**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
collocation	Wortverbindung	The best way to learn collocations is to learn them in context.	
common	gemeinsam; verbreitet	common ↔ uncommon	
equivalent	Pendant; Äquivalent	= sth that is equal in importance, value etc.	

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
appropriate	geeignet; passend	appropriate = suitable	
meaningful	bedeutungsvoll; sinnvoll	meaning → to mean	
climate change	Klimawandel	Climate change is one of the most pressing problems of our time.	

**Skills workshop 2 – Describing and analysing pictures**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
description	Beschreibung	description → to describe	
to convey	wiedergeben; vermitteln	These adjectives convey the atmosphere to the reader.	
working conditions (pl)	Arbeitsbedingungen	= factors which relate to where you work e.g. wages, hours, atmosphere	
artificial	künstlich	artificial ↔ natural	
setting	Schauplatz; Rahmen	= the place where sth happens	
painting	Malerei; Gemälde	painting → to paint	
impression	Eindruck	She made a good impression in her interview.	
mood	Stimmung	mood → moody	
gloomy	düster; bedrückend	= nearly dark, in a way to make you feel depressed	
dull	langweilig	dull ↔ exciting	
to depict	darstellen	to depict = to represent	
to idealise	idealisieren	= to consider sb or sth to be perfect	
to question	fragen; hinterfragen	Our trainer always questions our motivation.	

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
to display	darstellen; zeigen; sichtbar machen	to display → display	

**Skills workshop 3 – Describing and analysing diagrams**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
to visualise	veranschaulichen	to visualise → visual	
statistics ( <i>pl only</i> )	Statistik	= data or information shown in numbers	
bar chart	Balkendiagramm; Säulendiagramm	= a diagram that uses bars to display data	
pie chart	Kuchendiagramm; Tortendiagramm	= a diagram consisting of a circle divided into sections	
line graph	Kurvendiagramm	= a diagram showing data in a line	
table	Tabelle	table → timetable	
legend	Legende; Beschriftung	= the explanation of a diagram	
data ( <i>pl only</i> ) .	Daten	We've checked again and the new data are up to date.	
to be supposed to	sollen	to be supposed to = to be expected to do sth	
to focus on sth	sich auf etw konzentrieren	to focus on sth = to concentrate on sth	
average	Durchschnitt; Durchschnittswert	= total divided by the number of amounts	
conclusion	Schlussfolgerung; Fazit	conclusion → to conclude	
specific	bestimmt; spezifisch	specific = particular	
column	Spalte	In a table, the information is organized in vertical columns.	

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vertical	senkrecht; vertikal	vertical ↔ horizontal	
horizontal	waagrecht; horizontal	horizontal ↔ vertical	
axis	Achse	(pl): axes	
department	Abteilung	Here: a section, a part of a company	
staff	Personal; Belegschaft; Kollegium	= the total number of employees	
administration	Verwaltung	administration → to administrate	
a whole	ein Ganzes	= not separate parts, all of it	
to be equal	entsprechen	The total equals 100%.	
slice	Scheibe; Stück	The pie chart consists of five slices of different sizes.	
percentual share	prozentueller Anteil	The percentual share of this is 25%, that's a quarter.	
frequently	häufig	frequently = often	
row	Reihe; Zeile	The information in the table is displayed in horizontal rows.	
half, halves (pl) (of)	die Hälfte, Hälften	Two halves make up a whole.	
subsidiary	Tochterunternehmen	The company was founded in Germany but has subsidiaries around the world.	
employment	Beschäftigung; Anstellung	employment → to employ → employer	
production site	Produktionsstätte	production → to produce	
age group	Altersgruppe	In advertising, many companies focus on the age group of 14 to 19 year olds.	
increase	Zunahme; Wachstum; Anstieg	increase ↔ decrease	

Text workshop A – The place of work

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
workplace	Arbeitsplatz	= the place where people work	
criteria ( <i>pl</i> )	Kriterien	criterion ( <i>sg</i> ) → criteria ( <i>pl</i> )	
introductory	Einführungs-	introductory → to introduce	
to be set (in)	spielen (in); seinen Schauplatz haben (in)	to be set → setting	
tech company	Technologieunternehmen	= a company that produces technology for various purposes	
eloquent	<i>hier</i> : gewandt; talentiert	= very talented at expressing one's thoughts and feelings	
headquarters ( <i>pl</i> )	Zentrale; Stammsitz	The bank has its headquarters in London.	
grid	Gitter	= a design of straight lines crossing each other to form squares	
plot	Handlung	= the series of events that form the story	
entire	gesamt; ganz	entire = whole	
device	Gerät	You find electronic devices in every household.	
futuristic	futuristisch	futuristic → future	
extract	Auszug; Exzerpt	An extract from a book or script is just a small part of the whole story.	
people-centred	menschzentriert	People-centred ideas look at the benefits of the people first.	
engineer	Ingenieur/-in; Techniker/-in	engineer → engine	
motion	Bewegung	motion → motionless	
cog	Rädchen (in einem Getriebe)	<i>Here</i> : a person who is a small part of a large organisation	

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
key	besonders wichtig	key = most important	
urban	(inner)städtisch	urban ↔ rural	
amenable	zugänglich	= easy to control and influence	
to tie (to)	binden (an); fesseln (an)	= to attach or hold two or more things together	
serried	dicht beieinander	= standing or arranged closely together	
iteratively	iterativ; wiederholend	iteratively = repetitively	
anchor	Anker	<i>Here:</i> a person or thing that gives sb a feeling of safety	
hub	Knotenpunkt	= the central part around which other things revolve	
connector	Bindeglied	= sb or sth who/that connects	
gatherer	Sammler/-in	gatherer = collector	
node	Knoten	= a point at which two lines or systems meet or cross	
brief	Kurzinformation	brief → briefing	
open-plan space	Großraumbüro	Open-plan offices were invented to improve teamwork.	
to retire	in Rente gehen; sich zur Ruhe setzen	to retire → retirement	
to be hamstrung	lahm gelegt sein	If you are hamstrung you cannot work in a way that is needed because sb or sth is preventing you from doing so.	
hidebound	unflexibel	hidebound = narrow-minded	
feature	Eigenschaft; Merkmal	feature = characteristic	
clerical	Büro-; Schreib-	clerical work = office work	

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
characteristic	typisches Merkmal	= sth that you recognize as typical of a person or thing	
societal	gesellschaftlich; sozial	societal → society	
sustainability	Nachhaltigkeit	sustainability → to sustain	
pension age	Rententalter	Some people fear that the legal pension age will go up to 70.	
sector	Branche	= a part of a country's economy	
benefit	Vorteil; Nutzen	benefit → to benefit	
parental leave	Elternzeit	These days it is not uncommon for fathers to take parental leave.	
day care services	Kindertagesbetreuung	Many working parents depend on day care services for their children.	
health insurance	Krankenversicherung	You need to have good health insurance to cover medical costs.	
team-bonding	teambildend	Some companies believe in team-bonding measures to increase their employees' productivity.	
carpenter	Zimmermann/Zimmerin; Tischler/-in	A carpenter makes and repairs wooden objects.	
workshop	Werkstatt	= building in which things are made or repaired using tools or machinery	
sceptical	skeptisch; kritisch	sceptical → scepticism	
craftsman	Handwerker/-in	= sb who uses special skill to make things, usually by hand	
milling	Fräsen	A milling tool is a cutting tool that shapes metal surfaces or removes material.	
dead end	Sackgasse	= a point at which you can make no further progress in what you are doing	



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versatile	beweglich	versatile = flexible	

**Text workshop B – Digital payment**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
prediction	Vorhersage; Voraussage	prediction → to predict	
contactless	kontaktlos; berührungslos	= without any physical contact	
spare change ( <i>no pl</i> )	Wechselgeld; Kleingeld	= cash money in the form of smaller coins	
wearable	tragbar	wearable → to wear	
to launch	starten; ins Leben rufen	to launch = to introduce	
charity organisation	Wohlfahrtsorganisation	= organizations that help people in need	
vital	lebenswichtig	= very necessary and essential	
donation	Spende	donation → to donate	
cutting edge	Vorreiterrolle	= the newest, most advanced stage in the development of sth	
to provide (with)	bereitstellen; zur Verfügung stellen	to provide = to give	
financial transaction	Geldgeschäft	In a financial transaction money is transferred from one account to another.	
banknote	Geldschein	Cash comes in the form of coins and banknotes.	
debit card	EC-Karte	Paying by debit card is very popular with people who do not like to carry a lot of cash with them.	
ease	Bequemlichkeit	ease → easy → easily	

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
shift	Verlagerung	= a change in position or direction	
to fuel	anheizen	= to make sth stronger, to increase sth	
tech-savvy	technikerfahren	tech-savvy → technology	
exception	Ausnahme	exception → except	
to tap to pay	kontaktlos bezahlen	You tap to pay by placing your mobile phone with a special app or a credit card next to a card reader.	
checkout	Kasse	= the place where you pay for the things that you buy in a shop	
to verify	bestätigen	= to check that sth is true	
pattern	Muster	A pattern is the way in which something is done or repeated or a design of lines, colours, shapes etc.	
near-field communication (NFC)	Nahfeldkommunikation	= a type of technology that allows communication over short distances between mobile phones and other electronic devices in order to make payments	
merchant	Kaufmann/Kauffrau; Händler/-in	= a person who buys and sells goods in large quantities	
theft	Diebstahl	theft → thief	
vulnerable	verletzlich; verwundbar	= weak and easily hurt	
privacy	Privatsphäre	privacy → private	
treasure trove	Fundgrube	The comedy show is a treasure trove of jokes.	
to adapt to	sich anpassen an	= to change sth in order to make it suitable for a new use or situation	

**Text workshop C – Way of life**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
to cope with	schaffen; zurechtkommen	= to be able to deal with sth difficult	
out-of-the-ordinary	außergewöhnlich; außer der Reihe	out-of-the-ordinary ↔ standard	
research (no pl)	Recherche; Forschung	Before you launch a product, you should do a lot of market research.	
scared	verängstigt; ängstlich	scared → to scare	
name badge	Namensschild	The nurse was wearing a name badge.	
to tip	Trinkgeld geben	to tip → tip	
encounter	Begegnung; Zusammentreffen	encounter = meeting	
to irritate	verärgern; verunsichern	Many people are irritated by a behaviour that is different from accepted norms.	
perspective	Perspektive; Blickwinkel	Why don't you look at the problem from another perspective?	
incident	Vorfall; Ereignis	There was a major incident at work.	
one-person household	Einpersonenhaushalt	The number of one-person households is increasing in many European countries.	
rural	ländlich	Rural areas are areas where there are no big towns.	
accommodation	Unterkunft	= a place where you can stay (e.g. for a holiday) or live	

**Text workshop D – Internet of Things**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
Internet of Things (IoT)	Internet der Dinge; Internet of Things	The IoT is used in smart home applications.	
interconnection	Vernetzung	interconnection → to interconnect	
to embed	einbetten	The idea became embedded in his mind.	
to be capable of doing sth	in der Lage sein etw zu tun	Modern smartphones are capable of storing large amounts of data.	
household appliance	Haushaltsgerät	Many of today's household appliances can be connected to the Internet.	
to capture	einfangen; sammeln	to capture = to gain control of, to collect, to catch	
to avoid	vermeiden	= prevent sth bad from happening	
to monitor	überwachen	= to check on a regular basis	
preventive	vorbeugend	preventive → to prevent	
maintenance	Instandhaltung; Erhaltung; Pflege	maintenance → to maintain	
caregiver	Pflegekraft; Pfleger/-in	= a person who takes care of old and sick people at home	
chronic disease	chronische Erkrankung	chronic disease ↔ acute disease	
to prevent	vorbeugen	= to keep sth from happening	
heart rate	Herzschlag; Puls	Your heart rate will increase when you're nervous.	
blood pressure ( <i>no pl</i> )	Blutdruck	You should see a doctor if your blood pressure is too high.	
to encourage	ermutigen	to encourage → encouragement	

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participation	Teilnahme	participation → to participate	
availability	Verfügbarkeit	availability → available	
security risk	Sicherheitsrisiko	= the risk that the security measures will not be enough	
to misuse	missbrauchen	to misuse ↔ to use properly	
purpose	Ziel; Absicht; Zweck	If you have a purpose, you have a reason to do sth.	
mechanical engineering	Maschinenbau	= the study of how machines are designed, built and repaired	
assumption	Vermutung; Annahme	assumption → to assume	
to operate	tätig sein	= to work in a certain way	
heating	Heizung	heating → to heat	
lighting system	Beleuchtung	The IoT makes it possible to operate your lighting system at home from your smartphone.	
to scan	scannen	<i>Here:</i> to examine and record sth in digital form	
to store	speichern; lagern; aufbewahren	<i>Here:</i> to keep and save information on a computer or in a cloud	
implantable	implantierbar	Sometimes technical devices need to be placed in the human body by means of an operation. These devices are implantable.	
commercial	gewerblich; kommerziell	= having to do with buying and selling goods or services	
majority	Mehrheit; Mehrzahl	majority ↔ minority	
smart	intelligent	<i>Here:</i> controlled by a computer, so that it appears to act in an intelligent way	
closely watched	genau beobachtet; überwacht	closely watched = monitored intensively	

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to regulate	regeln; bestimmen	= to control sth by rules	
landscape	Landschaft	Sometimes modern buildings do not really fit into the landscape.	
to shoot (a film)	(einen Film) drehen	to shoot = to make a film	
drone	Drohne	= an aircraft that is controlled from the ground	
to predict	vorhersagen	to predict → predictable	

**Topic task**

Englisch	Deutsch	Beispiele / Erklärungen	Eigene Beispiele oder Übersetzung in die Muttersprache
gender issues ( <i>pl</i> )	Geschlechterproblematik	= all questions having to do with the fact of being male or female	
construction business	Baugewerbe	construction → to construct	
choice	Auswahl; Wahl	choice → to choose	
pay gap	Lohngefälle	= the difference in the pay for men and women who do the same work	
percentage	Anteil; Prozentsatz	percentage → percent	
public image	Außendarstellung; Außenwirkung	In marketing, the public image of a company or an organisation is something very important.	
perception	Wahrnehmung; Empfindung; Auffassung	perception → to perceive	
legal regulation	gesetzliche Regelung	We need to have more legal regulation of medical research into cloning.	
limitation	Einschränkung; Begrenzung	limitation → to limit	

**New for you?**

Englisch	Deutsch		Eigene Beispiele oder Übersetzung in die Muttersprache
to take control over sth	etw in die Hand nehmen; die Führung bei etw übernehmen		
to face the consequences	die Konsequenzen tragen		
to outweigh pros and cons	abwägen; wettmachen		
to reach a work-life balance	Verhältnis zwischen Berufs- und Privatleben		
to be tied to sth	mit etw verbunden sein; an etw gebunden sein		
to get used to sth	sich an etw gewöhnen		
to have confidence in sb	jdm vertrauen		
to trust in sth	auf etw vertrauen		
to be/feel locked out	ausgeschlossen sein/sich ausgeschlossen fühlen		
to match sth	zu etw passen; etw entsprechen		
to cope with a situation	mit einer Situation zurechtkommen; eine Situation meistern		
to get a lot of hype	einen Hype verursachen		
to offer opportunities	Chancen bieten		
all things considered	alle in allem; im Großen und Ganzen		